



Community Program Guide

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Stay up-to-date on all that's happening in Sylvan Lake. Browse local programs, events, activities, and attractions.

- **Download the community guide (12 MB)**
 - Read the guide online **online!**
 - Please keep in mind that programming may be cancelled, changed, or delayed due to current AHS COVID guidelines. Please check online at **recreation.sylvanlake.ca** for current program listings.
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Advertise in our community guide

Published three times a year, our community guide is *available* online, with printed copies at all Town facilities.

- Book your request now with our **online form!**
- Submit your finalized ad as a high resolution pdf or jpeg
- Graphic design is not included
 - Don't have a designer? Give **Canva** a try, making sure to set your ad to the below sizes and export to PDF using the "**print quality**" setting

Ad Deadlines

- **Sign up to get deadline reminders!**
 - **Sign up now:** We never share your email address, we don't email too often, and there is no obligation to purchase ads
- **Winter Guide - November 1:** January - April guide, and the deadline for 3 ad annual package (Approximate publish date December 2)
- **Spring Guide - March 1:** May - August guide (Approximate publish date April 2)
- **Fall Guide - July 1:** September - December guide (Approximate publish date August 6)

Advertising Rates

Ad size	Non-profit	Profit
Business card W 3.5" by H 2"	1 Ad: \$45 3 Ads Annual: \$115*	1 Ad: \$51 3 Ads Annual: \$135*
¼ page W 3.35" by H 4.5"	1 Ad: \$80 3 Ads Annual: \$191*	1 Ad: \$95 3 Ads Annual: \$240*
½ page W 7" by H 4.5" or W 3.35" by H 9.625"	1 Ad: \$159 3 Ads Annual: \$382*	1 Ad: \$191 3 Ads Annual: \$477*
Full page W 7" by H 9.625"	1 Ad: \$318 3 Ads Annual: \$763*	1 Ad: \$382 3 Ads Annual: \$954*
* Discounted Annual Rates <ul style="list-style-type: none"> We offer a discounted rate, in November only, for those who'd like to commit to advertising in all three of our annual guides: winter, spring/summer, fall. Annual deadline: November 1 		



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